



30 DAYS OF CONTENT PLAN

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|----------------------------------|------------------------------------|--------------------------------------|-------------------------------|----------------------------|
| 1 Founding story | 2 Behind the scenes | 3 Product or service of the day | 4 Question of the day | 5 Customer testimonials |
| 6 Discounts and promotions | 7 Industry news | 8 Ways to use the product/service | 9 Meet the team | 10 Quote of the day |
| 11 Contests and awards | 12 Problem-solving tips | 13 Funny moments at work | 14 Industry meetings | 15 Year in review |
| 16 Product/service comparison | 17 Production behind the scenes | 18 User guides | 19 Greetings from the team | 20 Themed series |
| 21 Polls and surveys | 22 Photo of the day | 23 Industry reflections | 24 Thank yous | 25 Expert advice |
| 26 Tutorial videos | 27 Motivational content | 28 Famous customers | 29 Environmental solutions | 30 Request for feedback |