



30 DAYS OF CONTENT PLAN

I	Founding story	2	Behind the scenes	3	Product or service of the day	4	Question of the day	5	Customer testimonials
6	Discounts and promotions	7	Industry news	8	Ways to use the product/service	9	Meet the team	10	Quote of the day
II	Contests and awards	12	Problem-solving tips	13	Funny moments at work	14	Industry meetings	15	Year in review
16	Product/service comparison	17	Production behind the scenes	18	User guides	19	Greetings from the team	20	Themed series
21	Polls and surveys	22	Photo of the day	23	Industry reflections	24	Thank yous	25	Expert advice
26	Tutorial videos	27	Motivational content	28	Famous customers	29	Environmental solutions	30	Request for feedback